IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Applicant

Thomas J. Perkowski

Serial No.

09/695,744

Filing Date

October 24, 2000

Title of Invention

WEB-BASED ELECTRONIC COMMERCE (EC) ENABLED

SHOPPING NETWORK CONFIGURED TO ALLOW

MEMBERS OF A CONSUMER PRODUCT MANAGEMENT TEAM AND AUTHORIZED PARTIES TO COMMUNICATE

DIRECTLY WITH CONSUMERS SHOPPING AT EC-ENABLED WEBSITES ALONG THE WORLD WIDE WEB

(WWW), USING MULTI-MODE VIRTUAL KIOSKS

(MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND

MANAGED BY PRODUCT TEAM MEMBERS

Examiner

Jeffrey D. Carlson

Group Art Unit

3622

Attorney Docket

100-046USA000

Honorable Commissioner of Patents

and Trademarks

Washington, DC 20231

RESPONSE TO OFFICE ACTION MAILED DECEMBER 9, 2009

Sir:

In response to the Office Action mailed in the present Application on December 9, 2009, Applicant submits the following amendments for entry in the same: